

**Wiltshire Council**

**Trowbridge Area Board**

**14 November 2013**

---

## **Connecting Wiltshire briefing for Area Boards**

- 1) Connecting Wiltshire is funded by Wiltshire Council with money from the government's Local Sustainable Transport Fund.
- 2) This money is being used for:
  - Our new website [www.connectingwiltshire.co.uk](http://www.connectingwiltshire.co.uk)
  - A new rail service for Melksham
  - Travel advisers are visiting residential areas in Salisbury, Trowbridge, Chippenham and Bradford-on-Avon to encourage people to reduce their car usage e.g. by providing maps, public transport timetables and trial tickets.
  - Our travel advisers will be approaching businesses in Chippenham, Trowbridge, Salisbury and Malmesbury (Dyson) to offer travel advice to employees.
  - Travel advisers are working in schools in Chippenham to encourage children to walk, cycle and take the bus.
  - Improving transport facilities – parking, walking, bus and cycling access to stations. Further details will be provided at a later date as feasibility work is still ongoing.
- 3) At [www.connectingwiltshire.co.uk](http://www.connectingwiltshire.co.uk) you will find:
  - Information on all your travel options across the county
  - A journey planner and travel shift calculator
  - How your choice of transport can benefit you and the environment
  - Helpful tips on how small changes can make a big difference
  - Timetables and route information
  - Parking information for around Wiltshire
- 4) Further improvements to the website will be made over the next year which will hopefully include:
  - Information about bus fares
  - Information about roadworks
- 5) For people who do not have access to the website we are producing
  - Walking/cycling maps
    - Salisbury, Chippenham, Trowbridge and Bradford have been printed
    - Warminster, Westbury will be printed in March.
    - Other towns from March onwards.
  - A leaflet about cycling
  - A leaflet called 'Cut your driving costs' (about car sharing, eco-driving tips, etc)
  - Other materials to be developed.
- 6) Bus timetables can be printed out from the website, or you can go to your local library to request one be sent to you.

If anyone requires further information, please visit our website or contact us on:

[connectingwiltshire@wiltshire.gov.uk](mailto:connectingwiltshire@wiltshire.gov.uk)